



## Pillow Scarf® Sell Sheet

Utility Patents- 8,479,330 & 8,701,228 (commercial)

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**Pillow Scarf® is a covering designed to hide the sleeping pillows when bed is made.**



Samples of Pillow Scarves-

We often work hard hiding the sleeping pillows when making a bed. The pillowcases may not match bedding ensemble and after first night sleeping on them no longer crisp and fresh. To hide sleeping pillows sometimes a comforter is pulled over the sleeping pillows or pillow shams are placed in front. Both methods are ineffective to make an attractive bed. The comforter is sized to only cover the top of the bed and the pillow shams only add décor leaving the Sleeping Pillows visible. The Pillow Scarf® sole purpose is to hide the sleeping pillows with many more benefits. The ease of using a Pillow Scarf® saves time and allows all genders and ages to make an attractive bed. A Pillow Scarf® is simple to manufacture, needing no additional special equipment. No special handling and minimal retail space.

The Pillow Scarf® many attributes: designs for matching ensemble, reversible, add additional look. Create clean backdrop when layered with shams/décor pillows. Limitless, collectable designs (example- Disney Characters and Themed), allow individual expression, create Sewing Kits & Patterns. Design for multi-use- wall hangings, play games on, create imaginative stories with stick on pieces. Pillow Scarf® designs to promote branding & advertise establishment, Hotel (Logo), Gift Shop (Sales) and Sports/Mascots.

The global home bedding market size was estimated at USD 60.76 billion in 2018 and is expected to expand at a CAGR of 5.1% from 2019 to 2025. The market is primarily driven by the booming housing sector and increasing consumer spending on home furnishing. <https://www.grandviewresearch.com/press-release/global-home-bedding-market>  
Time for a paradigm shift with the Bedding Ensemble. Last change-1700's with the introduction of the Pillow Sham <https://www.craneandcanopy.com/pages/101-what-is-a-sham>

No Pillow Scarf® used-  
See mismatched sleeping  
pillows.

Matching Pillow Scarf®  
gives clean neat look.

Layered with Shams  
No sight of sleeping  
pillows.

Reversible Pillow Scarf®  
Give another look.

Layered with Shams  
Adds interest.

Personalized Pillow Scarf®  
Limitless looks & designs.

